

Exam. Code : 112105
Subject Code : 3446

B.Design (Multimedia) 5th Semester
TECHNICAL THEORY OF MEDIA—II
(Electronic Media)

Paper—V

Time Allowed—3 Hours] [Maximum Marks—100

Note :— Candidates are required to attempt **FIVE** questions, selecting at least **ONE** from each Section. The **FIFTH** question may be attempted from any Section. All questions carry equal marks.

SECTION—A

1. Bring out the positive and negative effects of television on culture and society.
2. Trace the evolution and growth of Radio in India.

SECTION—B

3. Write a detailed note on the various principles of video production.
4. What are the essentials of writing a good script ? Explain.

SECTION—C

5. Write a note on the following :—
- (i) Floor Manager
 - (ii) Costume Designer
 - (iii) Choreographer
 - (iv) Assistant Director.
6. Elaborate on the various types of video cameras.

SECTION—D

7. What is Budgeting ? How important is the budgeting in any production ? Explain in detail.
8. Give a detailed account of any two editing softwares.

(5×20=100)